

# Snapshot

## Light&Studio

Boasting more than 200 projects across 35 countries, Madrid-based Light&Studio designs both technical and decorative lighting solutions across a broad portfolio of work. Here, we look at some recent highlights from its portfolio.

### 1 Pull&Bear Multiple Locations

Part of the Spanish fashion giant Inditex, Pull&Bear is a brand born for the youth. Always including the latest trends in fashion and music, it champions creativity, diversity, and sustainability. The stores embody a futuristic design brought to life with the help of metals, concrete, digital screens, natural elements, and lighting designed specifically for them. Whenever you visit P&B, you'll find a mix of technical and decorative lighting that complements the interior design. The lighting layout also distinguishes different areas: sales area, cashier, fitting rooms; even the staff area has fixtures designed specifically for that space. The L&S team joined forces with the client to design and develop products that fulfill the store's lighting necessities: from colour temperature, CRI, power, and fixture finishes, to solve the store's lighting needs. It's important to highlight the ability to recreate this concept wherever the store is located, as this is a brand with global locations. Although the concept is currently being executed, we can't forget that stores, like fashion, are constantly evolving. Therefore, the L&S retail team is always working to identify trends and new solutions to present to Pull&Bear, and all the other brands it works for, ensuring they are aligned with their vision.

### 2 Frankie Burger Multiple Locations

For L&S, light is the way in which we connect with the essence of a place, convey the brand image, and play with the materiality of the space. It is the link between the substantial (architecture and interiors) and the intangible (brand and essence). A significant challenge arises when the brand style needs to be replicated in different locations and becomes the key to space design. Therefore, from unity to multiplicity, L&S sets its basic parameters where aesthetics and functionality are crucial for these projects. In this traditional burger establishment, the designers aim to convey the brand's essence through light, emphasising domestic quality products and the craftsmanship

behind them. Hence, the combination of technical and decorative lighting. Apparently simple, the technical lighting is represented with spotlights containing light engines capable of creating different spaces and a sense of comfort. Narrow beams, warm temperatures, specific locations, and product aesthetics are almost drawn within the space. The technical specification was based on products with minimal dimensions, keeping all horizontal surfaces clean. On the other hand, there is the decorative lighting. Following the same design line of drawing the space, L&S took advantage of the dimensions and the architecture to paint with light on the edges. Shapes merge in this light and matter sketch – light lines that accompany and unite the space to become one and create unity. This light scheme allows us to project the space and build a comfortable and sober atmosphere, taking advantage of the restaurant's height and balancing the lighting to be pleasant throughout the day, while also creating a cohesive effect from inside out so that its light becomes a whole.

### 3 Vandido Disco Madrid, Spain

When a low-ceilinged basement transforms into a renowned discotheque, it's where light truly works its magic. The challenge of harmonising space, light, and sensation is a standout feature of this project. From the entrance to the central area, where the stairs and reception stand out, the significance of materials begins to emerge as light interacts with surfaces: uplight giving volume to textile walls, lines and points of light highlighting the stairs, and recessed lighting in the expansive alabaster modules of the bathrooms, making them visually lighter elements. The space becomes a dynamic dance of materials reflecting and amplifying the effects of light and depth, creating illusions of impossible heights. Subtle nods to other elements are incorporated, such as the DJ booth, where integrated lighting in luminous reliefs subtly reference the format of vinyl records. The light serves both function and form, with vertical luminaires playing off

mirrored materials to generate visual rhythm, guiding patrons from one area to another. An additional focus in L&S projects is to add volume and significance to vegetation, thereby expanding visual perception and creating a greater sense of space for viewers. As a natural element, it also incorporated liquid volumes, enhancing and illuminating bottle racks with linear LEDs. However, functionality is never compromised, as technical lighting is integrated for the bar staff, using LEDs and focal points. In the end, the space is a canvas where materials and intensities are manipulated, resulting in light effects that guide and enhance the overall experience.

### 4 Thompson Madrid by Hyatt Madrid, Spain

Working for a large hotel chain is always a significant challenge. A substantial part of the job is to thoroughly understand the brand image and integrate it until we feel a part of it. That's when we are ready to translate that brand into light. Every lighting decision we make has to align with the project's concept. Each aspect of its personality must have a lighting representation in such a way that the proposal not only allows us to discover the space but also infuses soul into the project. L&S always strives to support hotel chains in their endeavour to surprise, highlight, and connect with their target clientele. That's why it is highly motivated to design and manufacture bespoke fixtures that are not available in the market and that enhance the project's concept, whatever it may be. An engineering team helps the team materialise these proposals by combining creativity, design, and technology. In the case of Thompson by Hyatt, they made it straightforward because they had a well-defined and developed concept. The importance of natural elements, elegance, and the nobility of materials were the foundational pillars of the interior design project. Collaborating with Lopez y Tena Arquitectos, L&S devised a lighting proposal that accentuates the textures and finishes while shaping the architecture and creating pathways within the space.



Light&Studio is not just a light consultancy; it seeks to trigger emotions in each of its projects, always working hand in hand with light. It plays with textures, shapes, and colours, and above all, the way each of them harmonises with light. Based in Madrid and backed by 30 years of expertise, Light&Studio is a multidisciplinary team that collaborates with renowned architects and interior designers to help them bring their lighting visions to life. Whether it's a technical or decorative solution, L&S provides comprehensive lighting consultancy services: from concepts to all the technical information necessary to bring projects to fruition. It is proud of its diverse portfolio, which includes hospitality, retail, real estate, and artistic projects. Additionally, it has a specialised team responsible for training design industry experts, providing them with the essential knowledge and tools that they can apply to future projects. This School of Light aims to expand the culture of light and provide professionals with the knowledge to understand our working tool, enabling us to share a common language. The studio's passion is light and all the experiences that can be created with it.

